

Live the Posh Life with *Elegant* Custom Closet Designs!



SHANNON SWARBRICK

When Shannon Swarbrick's kids began school full-time, she wondered what was next.

She wanted something fulfilling, something flexible. Shannon had spent the last few years volunteering on the board of Hope Park Frisco. A playground built to suit the needs of all children, with a focused consideration for children with special needs. She was active in raising money, designing and building Hope Park. After the park was complete, a friend approached her about an opportunity with a custom closet company. "I thought about it, but realized I wanted to own my own company. I wanted to spend my time on something I believed in and would still keep me involved in the community," says Shannon. It seemed a natural fit, merging her retail experience from her many years at Nordstrom and her more recent experience in various non-profits. "What started as something I could do part time with a partner a few years ago, has turned into Dallas Closet Design, a thriving, family-run business."

Dallas Closet Design is committed to providing creative, affordable and stylish solutions to help families' live better organized and ultimately, more

fulfilling, lives. "Our motto is 'Life can be overwhelming, your closet shouldn't be'. And it's true: the more organized your home is with a place for everything, the more time you can dedicate to your family and activities you enjoy," says Shannon. "Instead of spending precious time searching for where you put that thing your child needs right now for a school project or where to put the sports equipment, having your belongings stored in an orderly fashion helps reduce the chaos of everyday life."

Shannon believes being organized is one of life's luxuries and with Dallas Closet Design, it is within reach for everyone. "There's this myth that closet organization systems are too expensive," says Shannon. "Or the affordable systems lack quality or the flexibility to meet your specific needs. I felt this way too when a closet company bid on a job at our house years ago. I was given one design option and one price. Dallas Closet Design doesn't work that way. Our custom closets, pantries and garages fit everyone's budget. Our designers spend ample time during the consultation process to figure out your needs, what fits your lifestyle and what aesthetic you want for your house."

Not only is service a cornerstone of Dallas Closet Design, it is also a huge part of Shannon's everyday life. Besides being a Founding Board Member of Hope Park Frisco, Shannon is a Founding Board Member and Vice-President of the North Texas Community Giving Foundation and active in several organizations in the surrounding area. "It is extremely important to me – and to my family – to give back to the community we live in. And it's not always about donating money; it's about volunteer time and creative ideas to make our community a better place to live. And this commitment to service flows into my business as well. Our mission at Dallas Closet Design is to improve the lives of others."

"We're all busy and we all need more time. Having a well ordered home helps reduce anxiety." Like most women, Shannon Swarbrick wears many hats: wife, mother, community volunteer and business owner. It's a never-ending juggling act, but one she is grateful to have. "A clutter free life begins in your closet (or garage or wherever!) and Dallas Closet Design is here to help you live your very best life."

DALLAS CLOSET DESIGN

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